



PRIVACY POLICY – SQUEEZE STUDIO ANIMATION

LAST UPDATED: August 22, 2016

PLEASE READ THIS PRIVACY POLICY CAREFULLY

The confidentiality of your information is important to Squeeze Studio Animation (hereinafter "Squeeze") and we strive to preserve and protect any information you may decide to communicate.

The collection of information is done only following our activities and for the sole purpose of meeting your demands in compliance with the *Personal Information Protection and Electronic Documents Act* (hereinafter the "Federal Act") and the *Act Respecting the Protection of Personal Information in the Private Sector* (hereinafter "Provincial Act").

(Hereinafter collectively called the "Act")

This Privacy Policy (hereinafter the "Policy") describes how we collect, use, store and, if necessary, disclose and transfer the personally identifiable information (hereinafter the "Personal Information") when you access our websites, mobile applications, online games, online games features and offline games, or other online functionality controlled by Squeeze that Squeeze may have access to, pursuant to the terms hereof (hereinafter collectively, called the "Services"). Personal Information is any information which relates to a natural person and allows that person to be identified.

Thank you for reading this Policy and do not hesitate to ask us any questions regarding its content. This Policy takes effect on the date mentioned above. Squeeze reserves the right to change the Policy without notice. It is therefore your responsibility to carefully review the Policy regularly. The use of our Services after the publication of changes made to this Policy will constitute acceptance by you of such changes.

If you do not agree with the terms of this Policy, do not use the Services.

Squeeze is responsible for the Personal Information collected and it is within this context that Francois Houde, Director of Finance, will ensure the processing of the data collected and the respect of this Policy.

COLLECTION OF PERSONAL INFORMATION

Squeeze only collects the Personal Information provided on a voluntary basis, following the applicable law, when you interact with our Services or contact us. By using our

Services and by registering, you choose to share information such as your email, your name and surname. It is also possible that some other information such as your age, profession or postal code may be requested and some may be gathered via social networks relating to our Services. This information would also be subject to this Policy.

When you access our products through a web browser, some information is collected through log files and cookies (for details, see the section below "Cookies"). These include, without this list being exhaustive, the following information:

- IP and MAC address;
- Operating system;
- Visited pages and requests;
- Time and day of connection;
- Internet service provider.

The majority of this information is used globally to optimize our Services, but some is used to enhance your experience or in order to offer Services that match your preferences.

The Services may contain links to other websites. We are not responsible for the privacy policies of such other websites. We strongly recommend that you read the privacy policies of these other websites that may collect your Personal Information. Also, some items offered by Squeeze may come from other content providers. These providers may use cookies or collect information by asking you to provide information on their website. This Policy applies to the Personal Information collected by Squeeze only. We invite you to ask these providers about their privacy policies before providing any Personal Information.

The Personal Information is collected from you. However, Squeeze may, without your consent, collect this information from a third party, following the applicable law. Squeeze can do the same if there is a serious and/or legitimate interest and if either of the following occurs:

- 1) The information is collected in your interest and cannot be collected from the Squeeze in a timely manner;
- 2) The collection from a third party is necessary to ensure the accuracy of the information.

- **Cookies**

It is possible that cookies, which are small text files stored on a computer that records certain information, could be used to quickly identify you as a single user or to save some information about the session and/or use of our Services.

Cookies are created when you access our Services. These cookies help us improve the quality of our Services, allow us to give you recommendations and make our Services easier to use.

The "Help" section of the toolbar on most browsers can tell you how to prevent your browser from accepting new cookies, how to activate the alert that notifies you when a

new cookie is created and/or how to disable them. If you do not allow the use of cookies, some features of our Services will not be available.

Squeeze's partners may be allowed to install and access cookies on your computer. The use of these cookies by such third parties is subject to their own policies regarding personal information and not this Policy.

USE OF THE PERSONAL INFORMATION

It is not necessary to provide Personal Information in order to access the Services. However, following the law, without providing Personal Information, you may not be able to register and/or use some of our features.

The collected information may be used:

- a. To provide the requested services or information, and to treat and carry out any transaction related thereto;
- b. For customer service to verify your identity;
- c. To prevent or detect a hacking attempt, a security breach or a security risk whatsoever in connection with the Services and for the purpose of loss prevention and the fight against fraud;
- d. To communicate more efficiently with you, for example, to send important notices, such as communications about purchases, changes to policy conditions, to answer emails, questions, inquiries, comments and to provide customer service;
- e. To generate anonymous statistics about the use of the Services and to support Squeeze in creating, developing, operating, delivering, and improving the services, content and advertising;
- f. To conduct surveys, contests and sweepstakes;
- g. To customize and enhance the Services and your experience, with regards to advertisements, newsletters, promotions, awards, prizes or other;
- h. To provide news and information about events, activities, offers, promotions, products and services;
- i. To disclose information following a court order, a request from a regulatory organization or following the applicable law, to protect and help protect Squeeze's systems and the public or to enforce a right, at Squeeze's discretion;
- j. Any other purposes described in this Policy or when Squeeze informs you of the collect, use and sharing of information and/or when Squeeze received consent.

- **Electronic Newsletter**

In order to comply with applicable laws, if you choose to receive electronic newsletters from Squeeze, for example when using the Services or creating an account, we can use the information provided in order to communicate with you information on promotions, discounts, new products and other elements of interest according to your preferences. At any time, if you no longer wish to receive these newsletters, you can click on the link provided in emails received from us. This link will provide instructions on how to stop receiving these newsletters. You can also communicate with us relating to cessation of receiving newsletters at the following address: communications@squeezestudio.com.

Even if you decide to stop receiving our newsletters, you will still receive non-promotional communications, such as order confirmations and/or important notifications about the Services and/or your account.

Squeeze, its partners and/or employees may consult your information in order to make you benefit more adequately from our Services.

The Personal Information collected by Squeeze will be used and stored for a necessary period for the purposes described in this Policy and in accordance with the requirements of the Federal Act, specifically under section 4.5 of Schedule 1.

SHARING OF PERSONAL INFORMATION

Squeeze will not sell or rent to anyone your collected Personal Information, but we may transmit them to a third party responsible for marketing or to a technician when technical problems occur. If this is the case, on no account will Squeeze grant these third parties the right to disclose or use such information. We require that they meet and approve the terms of this Policy.

- **Purchase or sale of a company**

Squeeze may buy or sell one or more companies. Your Personal Information can then be transferred as part of a transaction of this kind. In the case of a purchase, the Personal Information collected by that company will be treated in accordance with this Policy, whenever possible. If Squeeze sells a business or subsidiary, the contract will include provisions to the effect that the buyer must treat the Personal Information collected under the same conditions as those provided in this Policy, whenever possible. The provisions of this paragraph shall also apply if Squeeze is sold through liquidation or bankruptcy proceedings.

- **Sharing required by law or for your safety and security**

In some situations, according to the law, Squeeze may collect, use or communicate Personal Information without the consent or knowledge of the person concerned. For example, but not limited to:

- ❖ In the interest of the concerned person and when it is impossible to obtain his consent in an appropriate timeframe;

- ❖ If there is a risk of compromising the accuracy of the information by asking the person's consent, for example as part of an investigation relating to a breach of contract or a violation of the Provincial or Federal Act;
- ❖ If the life, safety or health of a person is threatened;
- ❖ To comply with a subpoena, collect a debt or respect a warrant or another court order and/or when required by law.

PROTECTION OF THE PERSONAL INFORMATION

The Personal Information collected is considered essential and Squeeze shall protect it just as we protect our own confidential information. We also ensure that the third parties with whom we do business will protect your Personal Information with the same rigor as described in this Policy.

When you use our Services or when you post a message on a forum, in a chat room or on a social network, the Personal Information and content you provide is visible to all. You are responsible for the elements you choose to share or publish in these circumstances.

Despite all Squeeze's efforts to protect your Personal Information, we cannot guarantee that no breach will occur. If such an event were to occur, we will alert you that your Personal Information can be at risk. Squeeze strongly recommends you to secure your account and your Personal Information through passwords. You are responsible of the confidentiality of your account password.

DESPITE ALL SQUEEZE'S EFFORTS TO ENSURE SECURITY OF PERSONAL INFORMATION, NO COMPANY CAN GUARANTEE THE SECURITY AND PRIVACY OF ITS SERVICES, INFORMATION AND OTHER DATA. THEREFORE, SQUEEZE DOES NOT CLAIM TO BE ABLE TO PROTECT THE PRIVACY OR SECURITY OF ITS DATA CONCERNING YOUR PERSONAL INFORMATION AND DOES NOT WARRANT THIS PROTECTION. IT IS THEREFORE NOT RESPONSIBLE IN THE CASE OF THIS TYPE OF BREACH.

ACCES TO PERSONAL INFORMATION

Subject to the exceptions provided in the Act, you have a right to access your collected Personal Information. On request, Squeeze informs you of the existence, if that is the case, of your Personal Information, the use made of it and the fact that it has been disclosed to third parties. If you want to dispute, access, correct or delete Personal Information collected by Squeeze, please send your request to: info@squeezestudio.com.

The Personal Information will then be corrected, deleted or revised in accordance with applicable law. However, Squeeze can use information from its files for the resolution of litigations or in accordance to Squeeze agreements, due to technical or legal requirements or facts related to the security, integrity or exploitation of our services.

Any request regarding your Personal Information will be processed within thirty (30) days.

CHILDREN UNDER 13 YEARS

We understand the importance of taking the necessary measures to ensure the protection of Personal Information collected about children and their privacy. Squeeze does not collect or intentionally solicit Personal Information from a child under 13 years of age (hereinafter the "Child"), without consent of a parent. This is why access to certain services and features will be restricted. If you are under the age of 13, before providing any Personal Information whatsoever, including your name, address or e-mail, you must have permission from a parent.

In the event that we realize that we have collected Personal Information about a Child without parental consent, we will take steps to delete that information as soon as possible. If you have reason to believe that we have received information about a Child without obtaining parental consent, please contact us at: info@squeezestudio.com.

We pay attention to the collection of information from children. We strongly recommend that children over 13 years ask permission from their parents before providing Personal Information.

In all cases, the use of our Services by children must be under the supervision of their parents or legal guardians, and any use of Services is deemed to have been validated by them. TO THE EXTENT PERMITTED BY APPLICABLE LAW, SQUEEZE IS NOT RESPONSIBLE FOR ANY ACTIVITY LIKELY TO BE CONDUCTED BY CHILDREN WITHOUT THE SUPERVISION OF PARENTS OR LEGAL GUARDIANS. IF YOU ARE A PARENT OR GUARDIAN AND YOU GIVE PERMISSION TO YOUR CHILDREN TO REGISTER TO ANY OF OUR SERVICES, YOU ACCEPT THE CONDITIONS OF USE FOR YOUR CHILD.

REFUSAL TO PROVIDE PERSONAL INFORMATION

The access to our Services does not require your Personal Information, so you do not have the obligation to provide such Personal Information. However, you will not be able to take full advantage of the features offered by our Services.

APPLICABLE LAW

This Privacy Policy shall be interpreted according to the laws of Quebec and Canada. In the case of a disagreement relating to confidentiality, it will be subject to this Privacy Policy and the Terms and Conditions and it shall be decided by the competent court sitting in the judicial district of Quebec, excluding the conflict of ruling laws.

QUESTIONS OR COMMENTS

You may contact Squeeze for any complaints or any questions about this Privacy Policy. You may contact Squeeze at: info@squeezestudio.com

Or at the following address:

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Bureau 340
Québec, Québec
G1K 3J3***